



Hosted Buyers Program

Once you Submit the HBP Form, your company profile will be screened and evaluated.

Benefits:

Hosted buyers will have the chance to benefit from the dedicated B2B platform which allows them to meet with 400+ exhibitors from 30+ Countries and enjoy Exclusive advantages during their visit.

- 3 nights' accommodation at a 5 stars Hotel in Cairo on Bed & Breakfast basis
- Meet and assist Services upon arrival at Cairo International Airport
- Transportation from the Airport to the Hotel & vice versa
- International Buyer Kit (Entry Badge, Catalogue, Floor Plan, Bus Schedule, etc)
- Shuttle Bus from the Hotel to the Exhibition and Vice Versa
- Access to the Hosted Buyers Lounge for meetings, checking emails, or networking with peers
- One-to-one meetings with exhibitors of your choice
- Matchmaking Sessions by Sector
- Activities or official Dinners / Receptions

Program Exclusions

- Meals
- Any personal extras at the hotel. These should be settled directly with the hotel upon your departure
- Hotel upgrades
- Transportations not mentioned in the invitation
- Visa fees
- Travel Insurance
- PCR Test

Terms & Conditions

1. Appointments & Matchmaking Sessions

Each qualified buyer attends the exhibition, first and foremost to do business with our exhibitors. Therefore, each buyer is committed to a minimum number of Eight (8) appointments per day. This still leaves lots of time for buyers to take advantage of other elements at the show; networking & walk the floor exploring new products.

Appointments & Sessions will be monitored; Forms signed by the exhibitor must be submitted by the end of each day to Food Africa's Matchmaking Team help desk in the exhibition venue.

2. Stay for the day

Once your appointments are done, or in between if you prefer, we ask that you spend your time exploring new products & suppliers and generally checking out the exhibiting companies. (min. 2 days)

Organized By:



3. Provide your feed back

Each buyer is provided by a Feedback form upon his arrival to the hotel in Cairo, this form must be submitted to our team at the hotel help desk before the departure, as it helps us improve our next Show Session.

4. Travel & Logistics

- Travel schedules are organized by the exhibition Team to maximize a buyer's time at the exhibition and it is expected that buyers adhere to these arrangements. Changes to these schedules should be requested by email prior to final Confirmation.
- Hotel checkout is 12:00 pm on the day of your departure unless otherwise agreed by the hotel. Failure to checkout by this time may result in you being charged an additional fee by the hotel.
- Cancellations can only be accepted if notified via email at least 2 weeks before the opening of the exhibition
- In Case of Cancellation due to COVID-19, please provide us with the positive PCR report

General Regulations:

- Information provided from the buyer will be treated as confidential
- We only accept one application per Company
- the Hosted Buyer must attend the exhibition and hold a minimum of 8 verified meetings & Selected Sessions per day
- Buyers Feedback shall be submitted to the Buyers helpdesk at the hotel before their departure
- Buyers who do not meet the qualifying criteria will be given the opportunity to attend as an international visitor (Free Admission & Catalogue) and also benefit from our hotel discounted rates

******Any breach for the above Terms & Conditions could affect the Buyer Eligibility for the benefits of the Hosted Buyers Program.

I Hereby confirm the acknowledgment of the above information & Exhibition Regulations

Company Stamp

Name:

Company Name:

Signature

Please sign this document & send it along with the profile form to Ms. Ingi Saad on ingj.saad@konzept-egypt.com

Organized By:



INTERNATIONAL VISITOR PROFILE

Name :

Company :

Position :

City, Country :

Phone : **Mobile :**

Email :

Website or Company profile :

Annual Turnover : **Annual Value of Imports :**

How did you know about Food Africa? (Previous visit "mention the year" - Email - Facebook - Website - Official invitation) :

TYPE OF ACTIVITY

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> Agent | <input type="checkbox"/> Manufacturer |
| <input type="checkbox"/> Department Store | <input type="checkbox"/> Retail Chain |
| <input type="checkbox"/> Food Services | <input type="checkbox"/> Wholesaler |
| <input type="checkbox"/> Hypermarkets | <input type="checkbox"/> Other |
| <input type="checkbox"/> Importer | |

Currently Buying From (Countries) :

In which countries / markets are you active? :

What is the target market segment of your products?

- Low
- Middle
- Upper

Did you work with Egyptian Companies before? If yes, please mention them :

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PLEASE INDICATE THE PRODUCT RANGES YOU ARE INTERESTED IN



Bakery

- Bread (fresh, frozen, partly baked)
- Small baked rolls
- Fine baked goods
- Gluten free baked goods
- Frozen Baked Goods
(Tarts, Bread, Cakes & Pastries)



Beverages

- Fruit juices
- Fruit nectars
- Vegetable juices
- Coffee
- Mineral water
- Spring water
- Soft drinks
- Caffeinated cold drinks
- Instant beverages
- Energy drinks
- Iced tea
- Syrups
- Tea



Confectionary & Snacks

- Chocolate
- Biscuits
- Lollypops
- Toffee & Candy
- Wafer
- Cakes
- Ice Cream
- Other cocoa and chocolate products
- Sugar confectionery
- Nuts
- Salty Snacks
- Chewing gum



Dairy Products

- Milk and dairy products
- Cream and cream products
- Cheese
- Processed cheese
- Butter
- Dried milk products
- Dairy substitute products

Dates

Pulses & Grains

Fresh Fruit & Vegetables



Frozen Fruits & Vegetables

- Frozen fruit (unprocessed)
- Frozen fruit products
- Frozen vegetables (unprocessed)
- Frozen vegetable products



Fish & Seafood

- Frozen fish (unprocessed)
- Frozen fish products
- Frozen shellfish and crustaceans
- Fresh Fish
- Salted Fish
- Other frozen seafood



Canned Food

- Canned fruit
- Fruit preserves
- Vegetable preserves
- Mushroom preserves
- Pickled products
- Fish preserves
- Olives
- Soya products



Oils & Fats

- Vegetable oils
- Olive oil
- Soya oil
- Grapeseed oil
- Sesame oil
- Sunflower oil
- Other Oils
- Margarine



Sauces & Seasonings

- Salad dressings
- Vinegar
- Mustard
- Mayonnaise
- Ketchup
- Tomato paste, concentrate and puree
- Essences and aromas

Herbs and spices



Ingredients

- Raw materials and process materials
- Food additives
- Concentrates (liquid and powder)
- Sugar
- Salt
- Flour
- Starches
- Custard and jelly powder

- Yeast
- Breadcrumbs
- Baking ingredients
- Baking powder
- Vanilla/vanillin sugar
- Sweetening agent



Meat & Poultry

- Frozen meat (unprocessed)
- Frozen meat products (whole)
- Frozen poultry (unprocessed)
- Frozen poultry (whole)
- Meat (unprocessed)
- Meat Products
- Fresh meat
- Other frozen meat,



Grocery

- Pasta
- Rice
- Potato products
- Honey
- Jam
- Semolina
- Oat products
- Cereals
- Muesli
- Cornflakes
- Chocolate spreads
- Other spreads,

- Other nutrients,

RELATED PRODUCTS

- Ethnic Food
- Food Processing Machinery
- Printing & Packaging Machinery & Materials
- Private Label
- Ready Meals
- Special diet products
- Others,

KINDLY FILL THIS FORM AND SEND BACK TO :

Ingi Saad

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{ KONZEPT
EXHIBITIONS . EVENTS . MARKETING